



**The Wisconsin Dental Hygienists' Association
cordially invites you to the 2024 Indigo
Conference**



**September 13th and 14th at the
Kalahari Conference Center,
Wisconsin Dells**



WISCONSIN DENTAL HYGIENISTS' ASSOCIATION



On behalf of the Wisconsin Dental Hygienists' Association(WiDHA), our President Robin Hemerly and INDIGO chair Debbie Schumacher we are pleased to invite your support and participation in the upcoming 2024 Indigo conference. You will gain additional exposure to dental hygienists and other dental team members through our corporate sponsorship opportunities.

Our dynamic speakers and sessions will equip attendees with the skill sets necessary to navigate the changing landscape of the practice of dental hygiene with a blend of clinical knowledge and practical information to meet the needs of our WiDHA membership and assist them in improving patient care. In addition to clinical information attendees will learn the importance of strong state societies and tools for strengthening the organization through improved communication. Our meeting is designed to support a growing network of dental hygienists and dental professionals through professional development and product exhibitors network experiences.

Partners and product exhibitors are an essential part of our conference meeting success and benefit both our attendees and the companies who participate. We are expecting 500 oral health care providers to attend this event. Included in your exhibit/sponsorship opportunities are breakfast and lunch for 2 exhibitors, additional exhibitors can be added with a daily cost. You are gladly invited to attend the evening Bingo social as well, it's a great time to network!

Space will be limited this year so consider your registration and possible sponsorship early. Please review the enclosed forms for all the details and registration documents. You can download, complete and return your registration and payment right away! We look forward to seeing you at the Kalahari in September!

Best regards,

Robin and Debbie

INDIGO CONFERENCE GENERAL INFORMATION



OFFICIAL EVENT DATE

September 13-14, 2024



MEETING LOCATION

Kalahari Resort & Hotel/Convention Center
1305 Kalahari Dr.
Wisconsin Dells, WI 53965



EXHIBITOR & SPONSOR REGISTRATIONS

See registration forms included or
visit the Widha web page
<https://www.widha.org/event/indigo-conference/>



EXHIBIT SCHEDULE

SET UP: 7:00 AM Friday

EXHIBITING: 9:00-5:30 Friday,
8:00-12:00pm Saturday

EXHIBITOR ONLY LUNCH: will be posted in
program for time

BREAKDOWN: At your discretion



ROOM RATES & CUT OFF

WIDHA has a Block of rooms at a convention rate, use the link below to book your room
All hotel rooms include complimentary Water Park Passes for all registered guests. Visit the Kalahari
Website for a full list of resort facilities. <https://www.kalahariresorts.com/wisconsin>

Booking Passkey: <https://book.passkey.com/e/50788971>



PAYMENT & TERMS

Check Due at the time of registration
Credit Card includes 3% processing fee
Invoice Due upon receipt

Check Payable to: WISCONSIN DENTAL HYGIENISTS ASSOCIATION
% Patricia Hooper WIDHA Treasurer/Exhibit & Sponsor Chair
W338S228 Foxtail Ct
Oconomowoc, WI 53066



EXHIBIT & FINE PRINT

Table exhibit includes

(1) 8 foot covered and skirted table with (2) chairs

- Exhibit space will be assigned at the sole discretion of the WIDHA. Factors affecting exhibit location include support level; the date the registration form was received by the WIDHA office, the number of exhibits, and proximity of competitors.

- Corporate Functions may not be held concurrent with official WIDHA scientific or social functions. Any function, regardless of size and location, must be approved by the Indigo Chair, Debbie Schumacher.

SPONSORSHIP OPPORTUNITIES

Continuing Education Speaker Sponsorship Package \$3000

- A Sponsor of an Internationally/Nationally recognized Scientific Presenter at Indigo Conference

Friday Night “Celebrating You, BINGO” Event: \$2500

- A Single sponsorship opportunity of the Indigo Conference

This Networking and Social opportunity will feature Bingo games, music, snacks, and a cash bar. This allows for more vendor exposure time with participants while we celebrate the dental hygiene profession with WI-DHA members and officers plus all convention attendees.

Tote Bag Sponsor package: \$2000

- A single sponsor of the Indigo Conference Exclusive Logo on the WI-DHA Indigo Conference
- TOTE BAG with company logo provided to all attendees
- Exhibit space, skirted table and 2 chairs, four meals (2 Breakfast, 2 Luncheon)

Student Track Sponsor Package: \$2000

Co-Sponsor of the Indigo Conference

- WI-DHA will furnish your company’s booth with signage designating your company as a “Student Track Sponsor
- Opportunity to address the students during their session on Saturday
- Up to 3 sponsors can register for this opportunity

On-Site Program Sponsor Package: \$1500

- Sponsor of the Indigo Conference
- Company Logo displayed on the front cover and in page borders of the Indigo Conference on site program. Back cover 1/2 page can be included if you wish.
- Acknowledgement of company as “On-Site Program Sponsor”

Door Prize Sponsor Package: \$500

- A Co-Sponsor of the Indigo conference high value Door Prize drawings at the Saturday AM plenary session
- This is in addition to an exhibitor or other sponsorship opportunities

SPONSORSHIP OPPORTUNITIES

Breakfast Sponsor Package: \$1800

- A Co-Sponsor of the Indigo Conference Breakfast on Friday and/or Saturday
- WI-DHA will furnish your company's booth with signage designating your company as a "Breakfast Sponsor"
- Logo on WI-DHA website indicating "Breakfast Sponsor" with a link to sponsor's website
- Up to 4 sponsors can register for this opportunity (2 on each day)

Luncheon Sponsor Package: \$2500

- Co-Sponsor of the luncheon on Friday and/or Saturday
- WI-DHA will furnish your company's booth with signage designating your company as a "Luncheon Sponsor"
- Highlight sponsor's product or service at Luncheon.
- Up to 4 sponsors can register for this opportunity (2 each day)

Morning Coffee or Afternoon Snack Sponsor Package \$1200

- Co-Sponsor of the Indigo Conference morning coffee or afternoon Snack
- Sponsor Logo displayed on Indigo Conference on site program
- Highlight sponsor's product during service
- Up to 4 sponsors can register for this opportunity (2 each day)

Standard Exhibitor Booth Package: \$950

- A product or service sponsor of the Indigo Conference
- Any number of Exhibitors/company/individuals can register for this opportunity
- If Power is required please indicate on your registration form

All sponsorship includes

An 6 foot black covered and skirted sponsor table and 2 chairs in the Exhibit hall. Breakfast and Lunch meals for 2 sponsor attendees. Acknowledgement of sponsorship level on WiDHA social media, as well as all INDIGO conference program, registration and advertising materials. Sponsors have the option to include company products or materials in the attendees bags. A mailing list of conference attendees generated 2 weeks prior to event.



WI-DHA Indigo Conference 2024 Sponsorship Commitment

An individual representing multiple companies may register for one table however; multiple companies will not be permitted to share a table.

Company Name:

Sponsorship Selection: CHECK THE BOX TO THE LEFT

	Continuing Education Sponsorship Package	\$3000	
	"Celebrating You" evening BINGO Event	\$2500	Friday
	Breakfast Sponsor Package	\$1800	Friday
	Breakfast Sponsor Package	\$1800	Saturday
	Morning Coffee Sponsor Package	\$1200	Friday
	Morning Coffee Sponsor Package	\$1200	Saturday
	Luncheon Sponsor Package	\$2500	Friday
	Luncheon Sponsor Package	\$2500	Saturday
	Afternoon Snack Sponsor Package	\$1200	Friday
	Afternoon Snack Sponsor Package	\$1200	Saturday
	Student Track Sponsor Package	\$2000	Friday
	Tote Bag Package	\$2000	
	On-Site Program Sponsor Package	\$1500	
	Exhibitor Booth Package	\$950	
	Door Prize Sponsor Package Plenary Session	\$500	
	Electricity Access required for Exhibit Hall Booth	\$75	
	Additional Table	\$100	
	Additional Exhibitor	\$100	
	Drawing Prize donation for Exhibit card event		

PAYMENT: Sponsorship Selection Total:
Preferred Payment Method:(circle one) Invoice/Credit Card/Check
Corporate Payment contact:
Email for receipt:
Phone:
Credit Card Information: #
Name on Card:
Exp Date: CVV:

Corporate Contact Person:
Phone:
E-Mail:

Representative(s) attending-limit two (Additional attendees \$100/person)
1.
2.
3.
4.

AGREEMENT & AUTHORIZATION: I am an authorized representative for this company with full power and authority to sign this application for exhibit/sponsorship. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature & Date:

DUE DATES & GUIDELINES

Complete and send the registration form, payment preference, high quality jpeg logo Image and your short trivia question/answer to widhatreasurer@gmail.com or the mailing address below

INDIGO Exhibitor & Sponsorship
% Patricia Hooper
W338S228 Foxtail Ct.
Oconomowoc, WI 5306

Registration deadline for Exhibitors/Sponsors: August 1, 2024

Payment deadline: August 1, 2024

**Please download the PDF registration document, complete by "adding text" save and return the form to secure your participation and support for the 2022 INDIGO conference. As always, we thank you!!*

**Payments with credit cards will have a 3% processing fee added to your total*

If registering by Mail: Please complete this form, check payable to **Wisconsin Dental Hygienists association. Mail to the address below. A confirmation of your registration will be returned.*

Logo Image Deadline: August 1, 2024

Trivia Card Details

Attendees will receive a trivia card with exhibitor company logos. They will stop by your booth with this card for interactions and a signature from your exhibitors. Completed cards are dropped at the membership exhibit table for random donated prize drawings by our membership team..

DONATIONS

We Gladly accept Trivia Card Drawing Prize Donations for conference participants in the exhibit card game during Exhibit Hall hours, attendees must be present to win. These Items can be dropped off at the INDIGO administrative area to Patty or Debbie. THANK YOU!

Confirmation: You will receive a confirmation of your registration upon receipt of payment from widhatreasurer@gmail.com

Attendee name badges and meal passes can be picked up at the registration table, be sure to include them on your forms.

CONTACTS

SPONSORSHIP/EXHIBITOR COORDINATOR:

Patty Hooper/262.443.0309
widhatreasurer@gmail.com

INDIGO EVENT/SPEAKER COORDINATOR:

Debbie Schumacher/715.563.1654
deborahjschumacher@gmail.com

WIDHA President

Robin Hemerly
widhapresident@gmail.com

